

You do not need fifty AI ideas.

You need **four numbers**.

Most people pick their first AI job by which one sounds most impressive. That is why it stalls. Score the work instead. Write down every job you do that you would rather not, give each one four scores out of five, add them up, and build the top three first.

The four numbers

NUMBER ONE

How often

How many times does this job come round? The boring, repeating work pays back fastest.

1 Once a quarter
5 Every single day

NUMBER TWO

How long

How long does one go take you, start to finish, including the working up to it?

1 A few minutes
5 Half a day or more

NUMBER THREE

How clear

Could you describe the steps to a new starter today, without stopping to think?

1 It lives in my head
5 I could write it down now

NUMBER FOUR

How safe

If it comes out wrong, who finds out? Score the safest work highest, not the riskiest.

1 A client sees it, money moves
5 I fix it in a minute, alone

Score your work

One job per row. Score each column out of five, then add the four together.

THE JOB YOU WOULD RATHER NOT DO	HOW OFTEN	HOW LONG	HOW CLEAR	HOW SAFE	TOTAL

THE RULE Highest total wins. **Build the top three, in order, and nothing else until they run on their own.** Your first AI system should not be the most impressive job in the business. It should be the safest, most repetitive one you can clearly describe.

Before you score, one thing worth knowing

A low score on **how clear** is usually not laziness. It means the job runs on judgement, and judgement is the part worth protecting. Some work should stay human on purpose: the conversation where someone decides whether to trust you, the call that needs your read of the room, the thing your name is on. Leave those off the list and score the rest honestly.